

FINN MACTAGGART

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BIOGRAPHY

I was raised in London but completed the final year of my degree in New York City, writing my dissertation on Gangsta Rap. After graduating, I interned at Mass Appeal Records before being offered the position of Product Manager. During this time, I also worked as Music Editor for cult online art magazine DIS. I returned to London in 2014 to focus on the avant-garde pop label PC Music that I had been developing with founder A. G. Cook, culminating in us signing to Columbia Records in 2015. I left PC Music the following year to work freelance as a director of film and music within the fashion industry. I am currently finishing a documentary on fashion brand Hood By Air.

PERSONAL DATA

Date of birth:	24/08/1991	Languages: English (native) Spanish (basic)
Place of birth:	Glasgow	Proficient with: Microsoft Office Adobe Premiere Pro Adobe Photoshop Ableton Live Shopify
EDUCATION		
Queen Mary, University of London	09/2010 - 05/2013	BA History with First Class Honours

EXPERIENCE

Freelance Director	9/17 - present	Director of fashion films for independent fashion brands, including Kiko Kostadinov and Telfar.
Freelance Music Director	3/16 - 9/17	Creating soundtracks for London and New York fashion week shows for independent fashion brands, such as Wales Bonner and Xander Zhou.
PC Music Creative Director	3/14 - 3/16	Establishing member of avant-garde pop label responsible for directing live events, creative direction of music videos as well as label and artist management.
DIS Magazine Music Editor	7/13 - 8/15	Curator of all music content including mixes and premieres from artists such as Princess Nokia, Kelela, Arca, A. G. Cook and Kingdom. Providing additional web design support for bespoke websites.
Mass Appeal Records Product Manager	5/13 - 3/14	Responsible for physical product delivery, sales reporting, online store maintenance, cataloging and stock maintenance and liaising with artists. Supported campaigns for Pusha T and Schoolboy Q.

ADDITIONAL ACHIEVEMENTS

3/15	• Director of SXSW label showcase and SXSW event for Boiler Room.
5/15	• Director of "Pop Cube" event for RBMA Festival New York. • Art directed Guardian Guide cover.
12/15	• Director of video premiere event in Beijing for Chinese pop star Li Yuchun.
3/16	• Named one of Complex Magazine's "30 Under 30: Music Industry Creatives".
11/16-10/18	• Resident DJ on Rinse FM.
8/17	• Chair of "Stance: The Politics of Fashion" panel at Tate Britain.
3/18	• Released EP on Swedish record label Emotion.
12/16-10/19	• Ran my own regular club night "The Orgy" at venues in New York, Paris and London, attracting guests including Bjork and Wolfgang Tillmans.
2/18-10/19	• Artist support for SOPHIE on three tour dates, including at London's Fabric.
1/17-present	• Chair of live fashion review panels for SHOWstudio.